



Tobit Research Consulting Ltd

Client focused, Result driven



4th Floor, Bruce House/NSSF,
 Adjacent to six Eighty Hotel.
 Standard Street.
 Email: infokemboi@tobitresearchconsulting.com
infokemboi@gmail.com
 Mobile: **0728 430 728**
 Website: www.tobitresearchconsulting.com



Client focused, result driven

PROPOSAL DEVELOPMENT TRAINING

SPSS, STATA, EVIEWS, R, DATA ANALYSIS & RESEARCH TRAINING

PROPOSAL DEVELOPMENT TRAINING

TRAINING COURSE OBJECTIVES

1. At the end of the training, the student should be able to do the following:

- Apply the knowledge gained in proposal development training in writing academic research paper
- Apply the knowledge gained in proposal development training in writing corporate proposals.

2. The course objectives will be achieved through:

- Class based style training
- Take away practice writing

TRAINING HOURS/DAYS

The Trainings happen any time of the day from 9am to 6pm during Week days and from 9am to 5pm on Saturdays. The time schedule is flexible, i.e. it depends on the Student's availability.

PROPOSAL TRAINING

COURSE CONTENTS

MODULE 1: INTRODUCTION TO PROPOSAL DEVELOPMENT	Cost per Individual(ksh)	Duration
Preliminary content <ul style="list-style-type: none"> ● Formulation of the topic ● Creating table of contents ● Creating list of tables and figures ● Pagination ● Abstract development Chapter one <ul style="list-style-type: none"> ● Back ground of the study development <ul style="list-style-type: none"> ◆ Funnel shape approach: <ul style="list-style-type: none"> ◆ global, regional and local perspective ● Statement of the problem formulation <ul style="list-style-type: none"> ◆ What is the problem? to who?, how? ◆ Research gap: Conceptual gap, Contextual gap and <ul style="list-style-type: none"> ◆ Methodological gap ● Stating the purpose / objectives SMART Objectives. ● Formulating the research questions / hypotheses 	5000	5 hours
MODULE 2: LITERATURE REVIEW	Cost per Individual(ksh)	Duration
Chapter two <p>Theoretical Literature</p> <ul style="list-style-type: none"> ● Theories ● Linking the theories to the study/relevance/theoretical frame work <p>Empirical literature</p> <ul style="list-style-type: none"> ● Empirical review ● Linking literature review to the research questions; ● Critique of existing literature-relevance to the study ● Identification of research gaps; methodological, contextual and conceptual gaps <p>Conceptual Frame work</p> <ul style="list-style-type: none"> ● Relationship between variables ● Operationalization of the variables/variable measurement 	5000	5 hours
MODULE 3: RESEARCH METHODOLOGY	Cost per Individual(ksh)	Duration
<ul style="list-style-type: none"> ● Research design ● Target population ● Determination of sample size ● Sampling techniques ● Instruments. ● Pilot test ● validity ● reliability test ● Data collection procedure. ● Data Processing and analysis <p>Developing research instruments</p> <ul style="list-style-type: none"> ● Questionnaire ● Interview guide ● Focused Group Discussions(FGDs) <p>Reference and Appendices</p> <ul style="list-style-type: none"> ● Referencing and bibliography (APA format, 6th edition) ● Letters of introduction ● Budget ● Work plan 	5000	5 hours

PROPOSAL TRAINING PROPOSAL TRAINING PROPOSAL TRAINING